

Name
something
memorable

Summary of issue/opportunity

Evidence for research or experts being
able to handle this question

Research/analysis methods to be used

Leave blank if not used

Justification of methods

Leave blank if no research/analysis proposed

Experts to be consulted/deployed

Leave blank if not used

Justification of choice

Leave blank if no use of experts proposed

Anticipated date for results

Who will review?

Name
something
memorable

Action description

Why is it coherent?

Expected signs of success

Amplification actions

Possible signs of failure

Dampening actions

Oblique?

Naive?

leave blank if not

leave blank if not